



## Innovate for Business Growth

*Find out how to innovate your way to business growth. Gain a new perspective and learn techniques that'll help you take on the challenges of a rapidly changing business landscape.*



How do you continue to grow your business in a new world where the speed and rate of change has never been higher? Traditional markets are being disrupted by new business models and exciting technologies everyday, which means that to compete we need to change the way our businesses operate

In this workshop, Andrew Jones Co-Founder of G2 Innovation shares the three cornerstones of innovation: Knowledge, Creativity and Process and how they can set you on the right path to success.

**When:** Thursday, August 11, 2016  
**Time:** 7:45am registration for 8:00am start, 10:00am finish  
**Cost:** FREE for GMC / ENG Members, \$40.00 Non Members (incl gst)  
**Location:** Bellarine Room, Novotel, 10-14 Eastern Beach Road, Geelong  
**RSVP:** 5pm, August 8, 2016

**Book Now**

**Enquiries:** Leanne Nelson on 5222 8000 or [admin@geelongmanufacturingcouncil.com.au](mailto:admin@geelongmanufacturingcouncil.com.au)



Andrew is passionate about Innovation and its integral link to profitability and growth. Originally an Industrial Design Engineer, Andrew has spent the last 15 years working with companies, helping them to develop and grow through Innovation. This includes successful collaborations with Nurofen, Scholl, Benidix and Spirit AeroSystems as well as a large number of SMEs.

G2 Innovation specialises in the development and commercialisation of new ideas using a combination of skill development workshops, dynamic Innovation tools and mentoring.



**Geelong Small  
Business Festival**  
August 1-31

