

A Geelong Manufacturing Excellence Network in conjunction with the Geelong Quality Council



How 2 Innovate

With Andrew Jones of G2 Innovation



Get on top of innovation best practice to develop and grow your business efficiently and effectively in 2015 and beyond. Discover practical tools and tips that will nurture innovation in any organisation, whatever the size of your business or budget!

If you understand that innovation is important, but find the idea of it so overwhelming you don't know where to start or which path to take, this workshop is for you!

Part of the Small Business Festival, this two hour workshop promises to deliver new ideas and practical skills in an engaging and inspiring format. Andrew helps to de-mystify "Innovation" and offers insights into how you can achieve it successfully, whatever your business.

Covering Innovation best practice and demonstrating tools and tips for nurturing Innovation, this seminar is a must-attend event for all those intent on growing their business in 2015.

WHEN: Wednesday 19th August 2015

WHERE: Royal Geelong Yacht Club, Eastern Beach Road, Geelong

START: Registration at 8.45 am for a 9.00 am start

FINISH: 11.00 am

COST: FREE to GMC / ENG Members

\$30 to non members

RSVP: By Wednesday 12th August 2015

BOOK NOW!



Andrew is passionate about Innovation and its integral link to profitability and growth. Originally an Industrial Design Engineer, Andrew has spent the last 15 years working with companies, helping them to develop and grow through Innovation. This includes successful collaborations with Nurofen, Scholl, Benidx and Spirit AeroSystems as well as a large number of SMEs. G2 Innovation specialises in the development and commercialisation of new ideas using a combination of skill development workshops, dynamic Innovation tools and mentoring.



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