

Geelong Quality Council
Presented by
By Dr. Jackie Graham
Statisticaledge



# **Deming – A system of Profound knowledge**

Thursday 17<sup>th</sup> June 2021,

7:45 am registration; - 8 am start – 11 am finish Geelong Arena: 110 Victoria St, North Geelong VIC 3215

# **Event Format**

After WWII Dr W Edwards Deming helped Japan rebuild their war-torn country. In a few short years they transformed from an embattled country to a leading manufacturing nation. Deming helped the leaders of Japan to understand their businesses as systems. He taught them to use an evidence-based approach to learn about their systems and how to go about improvement.

Deming became a major figure in the US and synthesised his philosophy in the 'System of Profound Knowledge' before he passed away in the early 90's. 30 years later his philosophies are still as relevant today.

Dr Jackie Graham had the privilege of working with Dr Deming when he was consulting and teaching in seminars. She has made immense contributions in the Asia pacific region to organisations in industries as varied as automotive, food, transport, construction, and healthcare as well as government. Jackie is also a big Cats Fan and was involved in improving statistics in the AFL.

Jackie will take us to the core of Deming's teachings and systems of profound knowledge. The presentation will include the red beads experiment which Deming used in his seminars.

At this event, you will learn:

- How to view 'problems' from a systems viewpoint
- Why many efforts to create improvements fail.
- Who has the real power to effect change in your organisation?
- Why respect for people is essential for long term success.

And you will have fun!

# **The Agenda**

| 7:45  | Registration – Venue TBC       |
|-------|--------------------------------|
| 8:00  | Welcome & Introduction         |
| 8:10  | Red Bead Experiment            |
| 9:30  | Break (coffee & tea available) |
| 10:00 | System of Profound Knowledge   |
| 10:45 | Conclusion / Feedback / Q&A    |
| 11.00 | Close                          |

### **RSVP 2021**

Places maybe limited, and registration is essential.

Register online: https://www.trybooking.com/BRNMZ

Cost: \$ 30 (including GST)

Further details from: Richard Hamilton (M: 0402 973 894)

## Earlier this year GQC promoted studying of Deming online.

The self-study/group reflection program is almost complete, and we may repeat this free program again, as it has been such a great experience for all.

Being the 'father' of our contemporary Quality systems, we realised the significance of this amazing opportunity. Dr Jackie Graham has mentored us during this program, with her immense knowledge and practical experience.

Attend this event. Change your thinking. Change your life.

### **BACKGROUND INFORMATION**

# **Geelong Quality Council**

### **Vision**

Geelong's leading volunteer organisation of experienced Quality professionals and practitioners committed to help local individuals and organisations achieve Excellence, making Geelong more prosperous.

# Waste Reduction Management System (Sustain) Continuous Improvement Lean Philosophies G Sigma Toolkit Variation Reduction Operational Excellence

### **Purpose**

To assist Geelong region organisations, achieve excellence by facilitating information sharing a range of Quality & related philosophies, tools & best practices designed to help improve organisation outcomes for customers, employees, and the community. We do this by:

- Arranging regular low cost, site visits, face to face & online seminars and workshops.
- Creating a collaborative learning environment where experienced people from a diversity of
  organisations can share their knowledge and network with others for the benefit of the
  community.
- Identify & show case best practice.

### **Values**

- Learning in all forms such as by seeing, doing, and sharing as part of a lifelong experience
- Diversity of participation and perspectives
- Integrity and conducting ourselves ethically and respecting participants.
- Geelong, its community, and the organisations that participate to see best practice.
- Improvement & innovation.
- Fun and optimism that comes from self-development, with others on the journey to excellence.

### Committee

Geelong Quality Council meets on the second Wednesday of the month from 5:30-6:30pm. For further information, please contact Richard Hamilton, 0402 973 894, email: <a href="mailto:Richard@improvement.net.au">Richard@improvement.net.au</a> web site: <a href="mailto:www.gqc.org.au">www.gqc.org.au</a>

