

## Lean Six Sigma and Big Data Analytics

Thursday 12 November 2015

5:15pm for 5:30pm - 7:00pm

The Geelong Club, 74 Brougham St., Geelong

### Presentation

Big data (or mega data) is becoming a critical way for organisations to understand customers and their implicit needs. Lean Sigma Institute assists businesses to understand what insights big data can provide, build a framework for collection, manage and track the data to understand project selection, deployment and evaluation of progress.

This presentation covers the basics and illustrates how limited resources can ensure that your improvement projects are working on the right things and having an impact on customers.

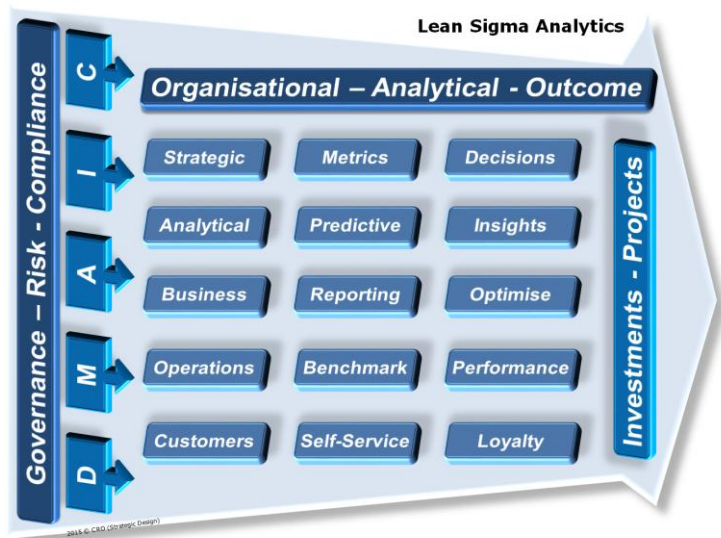
### Content

The presentation will cover these topics:

- What is big data?  
*Dr Neil Diamond, Research Director ESQUANT Statistical Consulting*
- How are people applying it?  
Where's the value?  
*Mr Steve Perera Associate Lean Sigma Institute*
- How to get started?  
*Mr Terry Brookshaw Principal Lean Sigma institute*

### Agenda

- 5:15-5:30 Registration
- 5:30-6:30 Presentation
- 6:30-6:45 Questions & sharing experiences
- 6:45-7:00 Close and Networking



#### RSVP by Monday 9-Nov-2015

Cost: \$30 – Includes one complimentary drink, nibbles and handouts.

Dress code: Smart casual.

Registration is essential. Payment options: on line by credit card or on line request for an Invoice.

Register on line: <http://www.trybooking.com/JJXW>

Further details from: Flavio Giurco 0439 319 249 or Richard Hamilton 0402 973 894

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# Geelong Quality Council

## Vision

We aim to contribute to the development of a prosperous Geelong community by supporting individuals and organisations to achieve operational excellence.

## Purpose

To assist Geelong region organisations achieve operational excellence by facilitating information sharing on management systems/sustaining, lean/waste reduction philosophies, 6 sigma/systematic problem solving principles and emerging quality approaches.

We do this as volunteers of a not for profit resource by:

- Arranging regular, low cost, site visits, seminars and workshops focusing on sharing methods and tools that assist in achieving operational excellence.
- Creating a collaborative learning environment where experienced people from a diversity of organisations can share their knowledge and network with others for the benefit of the community.
- Offering experiences for students to learn about operational excellence.

## Values

GQC encourages a respectful open environment where diverse views are welcomed in a manner that accords with ethical business practices.

## Committee

Our committee meets on the second Thursday of the month from 8am-9am at the offices of the Geelong Manufacturing Council, 82 Brougham Street at corner of Yarra Street, Geelong, to plan the activities of the Geelong Quality Council. Meeting dates are on our web site. We welcome new members to our committee.

## Contact:

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